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What is claimed is:

1. A method for storing program guide information for a plurality of programs in a receiver, said method comprising:

determining a program guide information level in response to user interaction with a graphical object indicative of said program guide information level;

determining, in response to said program guide information level, a program guide schedule length; and

storing program guide data according to said program guide information level and said program guide schedule length.

- 2. The method of claim 1, wherein said graphical object comprises one of a cursor, a slide bar, a dial and a pie object.
- 3. The method of claim 1, wherein said schedule length is increased if said program guide information level is decreased.
- 4. The method of claim 1, wherein said schedule length is decreased if said program guide information level is increased.
- 5. The method of claim 1, wherein said program guide information comprises basic program information and extended program information.
- 25 6. The method of claim 5, wherein said program guide information level is defined as a percentage of program guide schedule length containing extended program information.
- 7. The method of claim 5, wherein said extended program information provides information regarding at least one of a program description, an actor, a director and a production note for a corresponding program.

8. The method of claim 1, wherein at least one of said plurality of programs is broadcast from one of a satellite and a terrestrial broadcasting center.

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- 9. The method of claim 1, wherein each of said plurality of programs comprises at least one of a pre-recorded program, a live broadcast, and an advertisement.
- 10 10. The method of claim 1, wherein said program guide information comprises Advanced Program Guide (APG) information.
 - 11. The method of claim 1, wherein said program schedule comprises an earlier portion and a later portion.

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12. The method of claim 11 further comprising:

identifying a reference time of a program object received for a program, where said program object comprises basic program information and extended program information for said a program; and

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removing extended program information from said program object if said identified reference time is in said later portion of said program schedule; wherein,

said program object is stored as at least a portion of said programming quide data.

13. An apparatus for providing program guide information for each of a plurality of channels, said apparatus comprising:

a tuner, for tuning a signal including program guide information; a demodulator, for demodulating said tuned signal to extract therefrom program guide information;

a memory, for storing said extracted program guide information and instructions; and

a processor, for executing said instructions and performing thereby the following steps:

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determining a program guide information level in response to user interaction with a graphical object indicative of said program guide information level;

determining, in response to said program guide information level, a program guide schedule length; and storing program guide data according to said program guide information level and said program guide schedule length.

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- 14. The apparatus of claim 13, wherein said graphical object comprises one of a cursor, a slide bar, a dial and a pie object.
- 15. The apparatus of claim 13, wherein said schedule length is increased if said level of program guide information is decreased.
- 25 16. The apparatus of claim 13, wherein said schedule length is decreased if said level of program guide information is increased.
 - 17. The apparatus of claim 13, wherein said program guide information comprises basic program information and extended program information.

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- 18. The apparatus of claim 17 wherein said level of program guide information comprises a percentage of said program schedule containing extended program information.
- 5 19. The apparatus of claim 13 wherein said program guide information comprises Advanced Program Guide (APG) information.
 - 20. An apparatus for storing program guide information for a plurality of programs in a receiver, said method comprising:
 - means for determining a program guide information level in response to user interaction with a graphical object indicative of said program guide information level;

means for determining, in response to said program guide information level, a program guide schedule length; and

means for storing program guide data according to said program guide information level and said program guide schedule length.